



Ruxi.photo

This is what we at RUXI.photo recommend for a portrait session:

- **Choose muted tones that are a bit subdued;** you are the subject not your clothes and you don't stand out from the group. Bright colours project light (especially reds, oranges, and yellows), which also makes you look larger.
- **Choose similar tones for your top and bottom** (both dark or both light) so that one doesn't look bigger than the other. White top, dark pants will make your top look bigger. White pants, dark top will make your butt look bigger.
- **Color palette outfits** - choose 1-3 colours, for group portrait or multicolour outfits choose similar tones that go nicely together and have everyone work within that colour palette. For example: dark green, navy, and burgundy - all dark jewel tones. OR tan, a lighter olive green, and denims - all lighter, softer tones. So that we see the people first and your portrait looks stunning. Wedding group photos look so good because they're all wearing the same colours and the people stand out!
- **Choose a top with sleeves at least to the elbow** - your arms take up more skin area than your face and will draw attention and it may also make your arms look larger.
- **Long pants and skirts** - choose long pants for men/ladies or a skirt below/close to the knee for ladies so that your legs don't take attention from your faces, and you will be able to sit and bend without showing too much legs

- **Choose dark socks and footwear** (unless it's a barefoot photo on the beach) because white just sticks out that's all you'll notice in your portrait
- **Keep jewellery simple and minimalistic** because too much draws attention from your face
- **Naturally styled hair** - the portraits will be timeless and more closely to who you are, not just what you look like if you style it close to your natural, regular style. If you are getting a haircut or new hairdo, make your appointment at least 2 weeks prior to your portrait session. Fresh hair cuts don't always look their best the same or next day. Ladies might need time to practice working it, men need it to grow out just a little. Allow some time to live with your new look before your portrait session.

With me and my team's help, you should have a very clear idea of what you want out of your headshot or portrait session. There's a lot more preparation involved than the obvious. You definitely want to look great, for ladies get your hair and makeup done, choose the right outfits, but you also want to put in a lot of mental preparation as well.

- **What will you be using your pictures for?**
- **Will they end up on your wall at home or on the web?**
- **Are they a legacy of you and/ or your family meant to outlive you?** *If yes, in which format will these photos be kept? Archival fine art printing or forgotten on a memory stick?*
- **What types of clients, partners or employers do you want to attract with these photos?**
- **Ultimately, it is all about you:** *so how would you like me to photograph you?*
- **How would you like to be seen and perceived by the others?**